

Mark Cossey

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Portfolio: www.burning.me

Profile

A high level of professionalism from an experienced Graphic and Web Designer, seeking a challenge, job satisfaction and the opportunity to build on existing experience.

Proven ability to understand client requirements and deliver effective, creative solutions within specified deadlines.

Core competency with the latest design technology for the production of graphic material, complements a wide range of traditional skills honed by extensive interaction at Executive, Client and Agency level, whilst delivering graphic design solutions to UK and International customers.

Technical Experience

- Working with Macintosh and PC software packages including Adobe Creative Suite
- CSS2 and 3 and Standards Compliant, semantic XHTML coding
- Intermediate Flash and Actionscript skills
- Art Direction
- Knowledge of Accessibility and Usability standards
- Taking designs from Photoshop mockups through to valid HTML and CSS code
- Working with four colour reproduction and other design for print projects
- Liaising, consulting and negotiating with clients and business management
- Day to day management and administration of design projects

Work Experience

November 2010 – present: Art Director

[McBOOM Digital Marketing and Advertising Agency](#)

Responsibilities: Helping to develop visual styles and overseeing creative output whilst turning ideas and thoughts into solid concepts. Working with a small team of digital designers and developers.

Skills: Photoshop mockups, CSS and HTML. as well as mentoring other designers.

March 2010 – November 2010: Online Designer

[Airmiles](#)

Responsibilities: Working closely with the digital marketing department by designing and building online marketing material including promotional email and banners. Working as part of a large team and to tight deadlines.

Skills: Photoshop mockups, CSS and HTML.

October 2008 – present: Freelance Graphic and Web Designer

www.burning.me

Responsibilities: Working with a variety of high profile clients on website design and build, design for print and logo and brand development projects.

Skills: Photoshop mockups, CSS, standards compliant XHTML, Flash, Illustrator, Exhibition design, video editing, Photography, Branding and design for print.

Continued →

July 2002 – October 2008 : Senior Graphic Designer

DB Education, Aspect House, 84 – 87 Queens Road, Brighton BN1 3XE

Responsibilities: To manage, design and brand manage all company promotional literature. Set up and running of internal design department and involvement of tender preparation, client presentations and final delivery.

Design projects ranging from Flash interactive lessons, websites to interface, and brand development of the UK's first Primary Learning Platform aimed solely at the Primary education sector - www.getprimary.com. Reporting to Sam Peters

Skills: Photoshop mockups, CSS, HTML, Flash, Illustrator, Branding and design for print.

June 2001 – July 2002 : Freelance Flash Designer

Short Books Ltd, 11 Dolphin House, St Peter Street, Winchester SO23 8BW

Responsibilities: To produce a series of interactive, online English lessons using Flash technology. Each lesson containing a variety of drag and drop, fill in the blank spaces and hot spot interactions. Working with the client from brief to delivery.

Skills: Flash, Illustrator, Photoshop and design for print

May 1999 - June 2001 : IT/Creative Manager

Oxford Language Training, 9 Blue Boar Street Oxford OX1 4EZ

Responsibilities: To set up and administer a creative services department of an independent English Language School. Managing advertising campaigns, brand development and online presence. In addition to the creative services department

I also played a key role in setting up and monitoring a self-access IT course for international students, covering office applications, graphic design, managing data and web design. Reporting to: Joni Farthing

Skills: HTML, design for print, video editing, IT development

December 1997 - November 1998: Design Assistant

Creative services department, Anglo World Education, Heliting House, Richmond Hill, Bournemouth BH2 6HT

Responsibilities: To assist in the day-to-day running of a busy design department in an International language school chain. Key responsibilities involved the production of full colour and black and white ads, organisation of photo shoots on and off location, picture library management and administration duties i.e. Brief management, invoice payment and print quotes.

Reporting to: Michael Dick

Skills: Design for print, 4 colour print process, typography, page layouts and photo manipulation

December 1995 - December 1997: Social Organiser

Anglo World Oxford, 108 Banbury Road, Oxford

Responsibilities: To organise and plan a weekly social programme for international students. Duties included producing publicity material, the promotion of events using various methods and the supervision of events. Activities included: Sporting events, pub nights, end of year balls, weekend excursions and city tours. Reporting to: Simon Barnes

Skills: Organisation, promotion, ability to sell and general social skills

Education

1993 - 1995 - BTEC National Diploma in Graphic design

Oxford College of Further Education, Oxpens Road, Oxford. T: 01865 245871

1992 - 1993 - BTEC First Diploma in Graphic Design

Peers Upper School, Sandy Lane West, Oxford. T: 01865 774311

1989 - 1992 GCSE's Mathematics, Geography, CDT, English Oral Communication, Science, Integrated Humanities, Business Studies and Expressive arts.

Peers Upper School, Sandy Lane West, Oxford. T: 01865 774311

Personal Details

Full clean UK Driving licence

Marital status - Married